KOÇ
UNIVERSITY

European University Association (EUA)

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1. The Institutional Evaluation Program (IEP)

- **One of the services of** EUA

- **A** comprehensive evaluation **program for higher education institutions to inform recommendations in the following areas:**
  - ***Institutional*** *strategic leadership*
  - ***Capacity for*** *improvement* ***and*** *change* ***through*** *self-reflection*

- **Never** enforces **the implementation of recommendations because of its voluntary nature**

IEP Evaluation Team:

- Usually consists of 5 members from different countries
- A former or current President or Vice-president
- A senior higher education professional (team coordinator)
- A student

2. The Requirements for IEP

- *IEF focuses on an inclusive self-evaluation process.*

- *IEP does not impose externally defined criteria in the preparation of this report.*

2. The Requirements for IEP (cont'd)

- IEP recommends that these 4 questions shape the self-evaluation process:

  1. What is the institution *trying to do*?

  2. How is the institution *trying to do it*?

  3. How does the institution *know it works*?

  4. How does the institution *change* in order to *improve*?

2. The Requirements for IEP (cont'd)

What is the institution trying to do?

- Institutional profile (norms, values, mission and goals)
- The degree of centralisation/decentralisation of institutional governance
- Local, national, European and international positioning

How is the institution trying to do it?

- Institutional governance and decision making
- Quality culture and internationalization
- Teaching and learning, research, service to society

How does the institution know it works?

- Tools used to monitor and evaluate the institution's different activities (esp. teaching)
- Participation of internal and external stakeholders in evaluation processes

How does the institution change in order to improve?

- Strenght, Weaknesses, Opportunities and Threats (SWOT) analysis
- Strategic management and capacity for change
- Participation of internal and external stakeholders in the improvement process
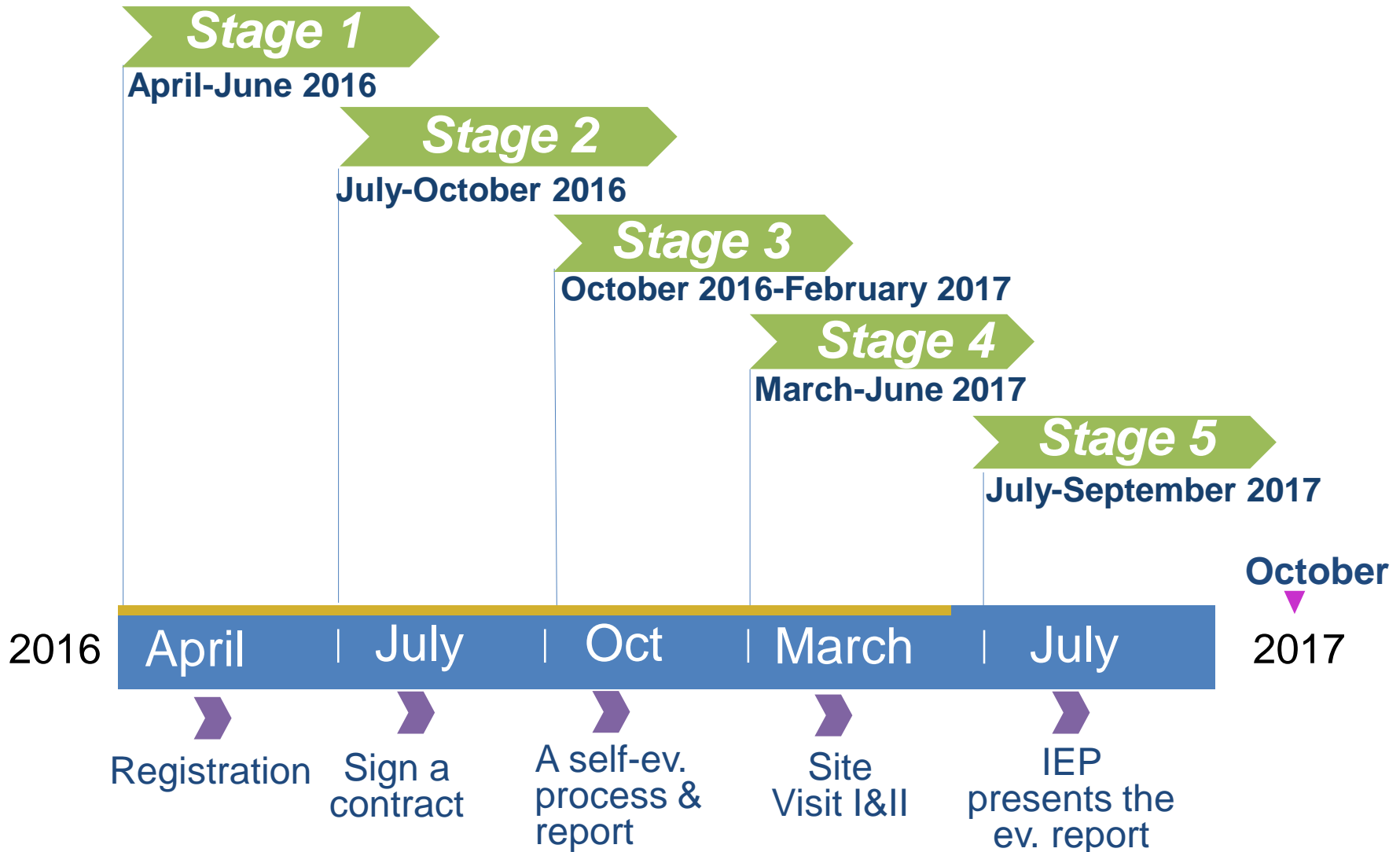
2. The Requirements for IEP (cont'd)

- Inclusive Self-evaluation Process:

  - A self-evaluation group
  - Takes 3 months
  - Produce a report at the end
  - Mx. 20-25 pages excluding appendices
  - Appendices can include:
    - Strategic Plan of the institution
    - Organizational charts
    - Demographic data for academic staff and students
    - Key data on funding research and teaching, funding sources, etc.
    - Infrastructure
  - Should be submitted 4 week before the first site visit

2. The Requirements for IEP (cont'd)

- Setting up a small self-evaluation group
  - Not more than 10 people
  - Representatives of the main stakeholders
  - Should work with the whole university
  - Plan, coordinate and distribute the work
  - Adapt recommended questions that will guide the process
  - Gather and analyze qualitative and quantitative data
  - Coordinate the work of sub-groups
  - Compile the final report

3. IEP Timeline for 2016

Stage 1
April-June 2016

Stage 2
July-October 2016

Stage 3
October 2016-February 2017

Stage 4
March-June 2017

Stage 5
July-September 2017

October

2016 | April | July | Oct | March | July | 2017

Registration

Sign a contract

A self-ev. process & report

Site Visit I&II

IEP presents the ev. report

4. Feasibility of IEP for KU

- **Regular registration period in the Spring has closed. However, the time frame can be adapted to KU if they are contacted soon.**

- **The report compiled for YOK Annual Review 2016 can be used for IEP this year.**

- **Standards and Guidelines for Quality Assurance in the European Higher Education Area (ESG) as well as the four questions that IEP recommends can guide the internal review process at KU.**

- **A set of standards and guidelines that can taken as a** reference document **for** internal **and** external **quality assurance systems.**

- **The focus of standards for** internal quality **assurance is on** learning and teaching **(learning environment, research adn innovation).**

5. Standards and Guidelines for Quality Assurance in the European Higher Education Area (ESG)

- **Standards for internal quality assurance:**

  - **Having a policy for quality assurance**
  - **Having a process for design and approval of educational programs**
  - **Creating a student-centered teaching and assessment strategies**
  - **Applying pre-defined and published regulations for student affairs**
  - **Having a clear process for the recruitment and professional development of academic members**
  - **Providing rich resources for student learning**
  - **Collecting and analyzing data for making decisions related to educational programs and other activities**
  - **Sharing information on the university's activities with public**
  - **Monitoring and reviewing programs periodically**
  - **Undergoing an external review on a continuing basis.**

A tool for strategic change

IEP
EUA-Institutional Evaluation Programme

⌂ EUA HOME   🔍

Home   Types of evaluations   Participating in IEP   About IEP   Who has participated?   Contact us

The list of the Turkish Universities that have undertaken IEP since 2009

Turkey

» Adnan Menderes University (2010 📄)
» Anadolu University (2015 📄)
» Ankara University (follow-up report 2011 📄)
» Atilim University (2012 📄)
» Bahçeşehir University (2009 📄)
» Bilkent University (2010 📄)
» Istanbul Aydin University (2013 📄)
» Istanbul Bilgi University (2011 📄)
» Istanbul University (2010 📄, follow-up report 2013 📄)
» Izmir University of Economics (follow-up report 2012 📄)
» Karadeniz Technical University (2010 📄)
» Marmara University (2014 📄)
» Pamukkale University (2009 📄)
» Sabanci University (2013 📄)
» Sakarya University (2016 📄)
» Yeditepe University (2012 📄)