

Koç University Strategic Plan 2020-2024



MISSION



The principle mission of Koç University is to cultivate Turkey's most competent graduates, well-rounded adults who are internationally qualified, who can think creatively, independently and objectively, and who are confident leaders; to contribute to scientific development; and to serve Turkey and humanity as a model of institutional excellence.

Based on this mission, research conducted at Koç University contributes to scientific development on an international scale and bolsters technological, economic and social development.

With the aim of establishing a "**Center of Excellence**", Koç University facilitates the coming together of young students who possess superior skills with esteemed faculty members who encourage creativity by directing their students to question, research and criticize, and raise individuals who are equipped with the highest moral values and are conscious of social responsibility.

VISION

Koç University's vision is to be recognized throughout the world with respect and as an exemplary educational institution in Turkey with its education philosophy, students, faculty members and research programs.

STAKEHOLDERS

Internal Stakeholders

- Students
- Academic and Administrative Staff

External Stakeholders

- Parents
- Alumni
- Public Institutions (Higher Education Council - YÖK, Turkish Higher Education Quality Council - YÖKAK, Measurement, Selection and Placement Center - ÖSYM, The Scientific and Technological Research Council of Turkey - TÜBİTAK, Turkish Academy of Sciences - TÜBA, Ministries, Development Agencies, Turkish National Agency etc.)
- Anatolian Scholars Program supporters / donors
- International partnerships (partner universities, institutes, research centers, solution partners, public institutions)
- International fund providers (European Commission, sponsors and project funders)
- Industrial Organizations (Research-supporting institutions, sponsors)
- Private sector representatives
- Non-governmental organizations
- Suppliers

Strategic Stakeholders

- Koç University Board of Trustees
- Koç University Board of Overseers
- Vehbi Koç Foundation

KOÇ UNIVERSITY 2020 FIGURES AT A GLANCE

- 7 Colleges (Double major and minor program opportunities: 49% of our graduates of the 2019-2020 academic year have also graduated from double major, minor or track programs.)
- 4 graduate schools
- 7.012 students
- 521 faculty and instructors
- 16.458 alumnus (12.198 undergraduate, 3.894 master's and 366 doctoral alumnus)
- 22 undergraduate programs
- 39 master's programs
- 27 doctoral programs
- More than 290 partner universities in 60 countries for exchange programs
- Undergraduate dormitory capacity for 2.937 students
- 70% of students with a scholarship*
- 223 research laboratories
- 23 research centers, 5 research and education forums, 1 support center
- Suna Kiraç Library is open 24 hours a day, 7 days a week.
- 66.000+ electronic journals
- 189,000 electronic books
- 262,000+ printed books
- 350,000+ total resources
- 972 externally funded projects **
- 74 student clubs
- Sevgi Gönül Cultural Center with a capacity of 370 people

* Full or partial scholarship ** January 2004-May 2020



AWARDS (As of 2020)

- 15 faculty members received TÜBİTAK Science Award
- 1 faculty member received TÜBİTAK Special Award
- 35 faculty members received TÜBİTAK Incentive Award
- 3 faculty members received TÜBİTAK TWAS Incentive Award
- 3 faculty members received TÜBA Incentive Awards
- 66 faculty members received TÜBA GEBİP Award
- 59 faculty members received BAGEP Award



STRATEGIC PURPOSE

Koç University was founded as a **"Research University"** with two core principles: Providing a liberal working environment for both faculty members and students and maintaining teaching and research activities in harmony.

In line with these principles, we always act with the principle of **"being a center of excellence"** in the following four core areas.

RESEARCH

- Creating new knowledge and applying such knowledge for the benefit of society
- Hiring the best faculty members and providing and encouraging their contribution to knowledge production in current research areas
- Using all resources of the modern technology on interdisciplinary research activities effectively

EDUCATION

- Providing world-class education to our students
- Graduating students with the highest sense of ethics, social awareness and responsibility
- Supporting and encouraging interdisciplinary thinking and works focused on questioning, criticizing and research
- Raising international student numbers and increasing multicultural diversity through undergraduate and graduate academic programs

MANAGEMENT

- Developing and organizing all activities of the administrative staff and senior management within an optimized, sustainable and progress-oriented point of view
- Working on improving coordination and harmony between departments, faculty members, staff and students

SOCIETAL CONTRIBUTION

Based on sustainable development in education and research, being a global example with the sustainability practices we implement in our campus operations

- Carrying out activities that encompass all aspects of economic, ecological and social sustainability with our research laboratories and research centers
- Developing research in the field of gender equality and establishing national, regional and international collaborations among researchers
- Maintaining and increasing the number of students benefiting from the Anatolian Scholarship Program

RESEARCH AND EDUCATION

- To recruit the best faculty members to our institution and to make the university's faculty staff consistent within the framework of our long-term plan
 - Institutionalization of the faculty search process with an interdisciplinary understanding and methodology
- To focus on interdisciplinary research led by research centers such as Koç University Translational Medicine Research Center (KUTTAM) and the integration of the School of Medicine and Research Hospital with the University
- To increase the average annual amount of research funding received from TÜBİTAK, the European Research Council (ERC) and the private sector
- To recruit the best undergraduate and graduate students to our institution
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 - To increase our international student ratio at all education levels
 - To maintain and improve the scope of our Anatolian Scholars program
- To maintain the agility and flexibility we have shown in the transfer of teaching and learning to online platforms during the coronavirus epidemic period and in turning our research focus towards understanding and reducing the effects of the coronavirus epidemic with an interdisciplinary approach.
 - To be able to flexibly switch between face-to-face, online and hybrid education models according to the requirements, to continue to use these three modalities in accordance with the course contents during the normalization period, to combine technology with education
 - To maintain the effectiveness of the committees established with the participation of representatives of the academic and administrative processes affected by the epidemic, especially health and law

MANAGEMENT

- Strengthening commitment to the Koç University mission
- Increasing the internal service quality
- Increasing academic/administrative staff communication and cooperation

SOCIETAL CONTRIBUTION

- Continuing to support the United Nations Global Compact (UN Global Compact), which we signed in 2007, to take sustainable development as the basis in education and research, to be a global example with the sustainability practices we apply especially in our facilities and campus operations.
- Increasing the effectiveness of all our research centers that contribute to society, such as **Koç University Social Impact Forum (KUSIF)**, **The Center for Gender Studies at Koç University (KOÇ-KAM)**, **Migration Research Center at Koç University (MiReKoc)**, **The Center for Research on Globalization, Peace and Democratic Governance (GLODEM)**, **Social Policy Application and Research Center (KUSPM)**, **Koç University Civil Society and Charity Research and Application Center (KUSITHAM)**, and **Koç University Entrepreneurship Research Center (KWORKS)**.
- Under the leadership of the **UNESCO Chair for Gender Equality and Sustainable Development**, which was established in May 2016 as a result of the agreement signed between Koç University and the United Nations Educational, Scientific and Cultural Organization (UNESCO), to ensure the development of research that combines two important elements of human well-being, gender equality and sustainable development, and the establishment of national, regional and international collaborations among researchers
- Within the framework of the **Anatolian Scholars Program**, which was launched in 2011 with the mission of equal opportunity in access to qualified education, to continue to bring successful university candidates who need financial support together with the educational opportunities they deserve under the roof of Koç University; by offering a second opportunity to scholarship candidates who prepared to take the entrance exam with limited resources in disadvantaged regions of the country but cannot obtain the right to study with scholarship at Koç University even though they are in the top one percent of the placement exam; to pioneer similar practices in other higher education institutions



PRIMARY PERFORMANCE INDICATORS

STUDENT ADMISSION

- ÖSYM placement statistics
- Statistics on international student and external and transfer students' application, admission and registration
- Admission rates of accepted students
- Graduate students' average ALES and other test scores
- Ratio of international students
- Number of Anatolian scholarship holders

STUDENT SUCCESS TRACKING

- Speed of transition from the English Language Center to the undergraduate program
- Duration of education and rate of graduation in 6 years
- Drop-out rate
- Statistical tracking of interest in double major, minor and track programs
- ALES averages of alumni
- Employment rate of alumni

STUDENT EXPERIENCE

- The rate of students participating in the exchange program (% by class)
- Student club participation rate (%)
- Student Satisfaction Survey overall average score

FACULTY MEMBERS

- Number of full-time academic staff. The ratio of these numbers to undergraduate, graduate and doctoral students
- The ratio of faculty members to all academic staff
- Citation and impact analysis of scientific publications
- Annual research income

EDUCATION STATISTICS

- Number of sections opened in each academic term and distribution of course sections according to student numbers
- Faculty Member Course Evaluation statistics

SOCIETAL CONTRIBUTION

Times Higher Education's (THE) Sustainability rankings (Koç University was ranked first in Turkey for the metric associated with Decent Work and Economic Growth, which is the eighth of the sustainable development goals of the United Nations)





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