

Yael Yahya Bali

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**EDUCATION**

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- Johns Hopkins University**, Baltimore, MD August 2005-May 2007
- Master's degree (MS) in Economics
  - Courses include: Economics of Uncertainty, Economics of Information, Applied Microeconometrics, Labor Economics, International Trade, Industrial Organization, Game Theory
  - Worked as Teaching Assistant for Elements of Microeconomics, teaching weekly classes, and holding office hours
- Duke University**, Durham NC August 1999-May 2003
- Double major in Economics and Mathematics (BS), summa cum laude
  - GPA: 3.88/4.00 Honors: Dean's List with Distinction 2000-2001 and 2002-2003
  - Course include: Advanced Micro, Econometrics, Money and Banking, Corporate Finance, Industrial Organization, Intermediate and Advanced Calculus, Linear Algebra, Probability, Statistics, Number Theory, Abstract Algebra, Combinatorics
  - Participated in a university-supported program working as a private tutor for freshmen in Calculus courses
- Oxford University**, Oxford, UK October 2001-June 2002
- Saint-Joseph French High School**, Istanbul, TURKEY September 1996-May 1999
- Science and Math Diploma, Graduated Valedictorian, English and Math Awards

**EXPERIENCE**

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- Koc University**, Istanbul, TURKEY April 2012 – Current  
Academic Planning and Development Director
- Eczacibasi Building Products**, Istanbul, TURKEY September 2009 – February 2012  
Strategic Marketing Planning Specialist
- Coordinated marketing division research projects such as quarterly market share data, brand image surveys, trend reports, foreign market reports on bathroom sector, analyzed and distributed data to corresponding company divisions for company brands Vitra, Artema, Burgbad, V&B and Engers
  - Made extensive market entry research to the Indian bathroom market leading to actual local partnership
  - Assisted in strategic planning forecasting of the building products division, regarding sales figures, in value chain reporting format taking into account the relationship between manufacturing and various global sales companies
  - Assisted the VP of Strategic Marketing and President of Building Products on the preparation of the annual marketing plan, end-of-year results presentation, dealers' meeting, opening of Innovation Center etc.
  - Made research on an ad-hoc basis on specific subjects such DIYs, European bathroom sector, construction sector
- FinansInvest**, Istanbul, TURKEY August 2007 – September 2009  
Assistant Supervisor, Equity Research
- Prepared the daily bulletin with company, political, and economy news, and contributed to company news for sectors covered (cement, automotive, real estate, etc.). Made daily stock data updates sent firm-wide and to clients.
  - Collaborated with teammates on regular strategy update reports; responded to client and ICM requests on a daily basis, produced weekly reports on foreign ownership ratios for the ISE stocks, cement sector, and monthly reports on the automotive sector.
  - Wrote company report on Anadolu Isuzu, cement sector and ETFs
- Bates White, LLC**, Washington, DC July 2003-July 2005  
Consultant II
- Worked on Antitrust Litigation, prepared supporting analysis for liability expert reports from a microeconomic perspective.
  - Overviewed and managed a sub-team of consultants and interns for the review of defendant documents, prepared database based on the documents. Worked on a mergers & acquisitions case, prepared a database as part of the underlying event study for the expert report, compiled supporting facts for different sections of the report.
  - Made sector-specific searches in cardboard industry and credit card industry for potential acquisition of the case

**LANGUAGE AND COMPUTER SKILLS**

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Fluent in English, French, and Turkish; intermediate Spanish  
Advanced user of Microsoft Word, Excel, Powerpoint, Scientific Word, Stata, and E-views